

Midweek Coffee Break with WV Susan G Komen for the Cure

An update of October events throughout WV as Breast Cancer Awareness Month comes to an end- 10/29/08

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What has been going on?

Volley for the Cure has been bringing awareness to High Schools and Colleges alike. With Ohio Valley University bringing in \$615.55 in donations, University of Charleston still tallying their donations they not only brought money to the states grant programs but awareness to the many young men & women in college today.

This week Shepherd vs Fairmont brings awareness and fundraising to those students and communities with Dig for the Cure.

Robert C Bird HS and Liberty HS had assemblies to bring speakers on breast health to the students. They also brought community involvement with raffles and tee shirt sales to promote their Volley for the Cure event. With the support of school members and students they presented us with \$3683.00 for our grants program.

The first 'Pink Ribbon Club' has been started at South Charleston High School. This national program started in California by two sisters with memberships though out Orange County High Schools. There is now one in Ohio and thanks to Morgan Richards the first one in West Virginia. This is a sister foundation to for young students to not only earn community services points while doing meaningful activities, learn about breast cancer, raise funds but also gain valuable leadership experience. The first meeting was held Monday 27th with over 30 students in attendance to elect Board Leadership, and gain incite into their own risk factors. Through Morgans excitement and leadership others schools are evaluating the program for their sites.

St. Micheal's School in Wheeling had a Passionately Pink event as well as The Post Office, St. Francis, Brickstreet, Genesis Health Care, and Embassy Suites to name a few. The students in Eleanor at GW decorated their classroom doors for Breast Cancer Awareness to be judged for a donut party.

The Girl Scouts are collecting Yoplait lids as we speak to insure we meet and exceed our goal of 60,000 this year.

Kanawha County Ambulance has an ongoing Pink Ribbon Awareness with ribbon magnets on all vehicles.

St. Paul Missionary Baptist held an annual retreat with an awareness program.

Sisters by Heart handed out 500 pink bags to promote Breast Cancer Awareness.

We were "In the Pink" in Parkersburg at a Womens Expo by Suddenlink Media to bring women together to build awareness and have a wonderful time seeing what area vendors also have to offer. It was a shopper and thought starter heaven.

With events like K9s for the Cure, Kanawha Valley Soccer Tournament and Bridge Day we were able to get the Breast Cancer Risk Factor message to thousands, as well as raise money.

What's Coming Up;

'Bras Across the Ohio River' will happen on Thursday 30th around 5pm at Heritage Port in Wheeling WV.

Bonnie's' Bus Ribbon Cutting is Nov. 7th 2:30 at the Mary Babb Randolph Cancer Center in Morgantown WV. This initiative will impact mortality by providing mammography access and then follow up care information to women in the more rural areas of the state. The transforming opportunity of Bonnie's Bus made possible by Jo and Ben Statler's vision and financial gift will enhance mammography screening for women in our state. The Benedum Foundation support to this project will help jumpstart the access to care through clinical trials as part of a new statewide clinical trials research network. Adding the support from Komen National as well as the West Virginia Affiliate will insure that Bonnie's Bus reaches the most in need. Together with MBRCC, government programs, non-profits and the communities we can see our vision unfold by reducing breast cancer mortality in WV.

"OPEN HOUSE" Friday 31st 5:30-8 at the office that you built....303 W.Washington St. [corner Washington and Tennessee] 2nd floor.....with our food and beverage, silent auction, WV Pink Cruise to Pink Beaches presentation by Fox Valley Travel, and more - it should be a wonderful opportunity to say Thank You and put names to the many faces.

Race Committee meeting Nov. 3rd 6pm office 2nd floor...come, bring a friend, help build the biggest race ever by volunteering either time or energy or your husband's (or wife's) business as a sponsor...we even appreciate great ideas for more effective operation.

Office Support - looking for a couple volunteers to either work in the office for a few hours a week and/ or from home to work the internet groups of interest. Please contact me to schedule a time to come in the office for consideration and some orientation. 304-556-4808 or president@komenwv.org

WV Affiliate has a new retailer connection to make your Pink Ribbon shopping more fun...visit our web site www.komenwv.org and use that link to Campus Classics or use the link below...

<http://www.pinkribbonclassics.com/local/westvirginia.htm>

Now you can shop clothing and accessories knowing that a portion of your purchase power will benefit West Virginia programs.

Komen News

Komen and ASCO Launching Diversity in Oncology Initiative

Medical News Today recently reported that The American Society of Clinical Oncology (ASCO) and Susan G. Komen for the Cure are launching the Komen/ASCO Diversity in Oncology Initiative, a first-of-its-kind program to diversify the population of oncologists practicing in the United States. The initiative hopes to also improve access to and the quality of cancer care for people living in medically underserved areas.

For the latest in Breast Health information please visit www.komen.org see articles including these most recent studies;

October 24, 2008 [Tamoxifen Associated with Reduction in Bone Fractures](#)

October 15, 2008 [Coffee Consumption Not Associated with Overall Risk of Breast Cancer](#)

October 10, 2008 [NSAIDs May Reduce Risk of Breast Cancer](#)

October 8, 2008 [Nexavar® May Overcome Resistance to Arimidex® in Breast Cancer](#)

October 7, 2008 [Arimidex® Not Associated with Cognitive Impairment Among Postmenopausal Women at High Risk for Breast Cancer](#)

October 7, 2008 [Single Reading with Computer-aided Detection Equivalent to Double Reading of Mammograms](#)

October 2, 2008 [Hormone Therapy May Not Increase Risk of Breast Cancer in Postmenopausal Women with a BRCA1 Mutation](#)

Sister Study since 2007 we have been an active partner in advocating this landmark study of how environment and genes may affect the chances of getting breast cancer. Call toll free 1-877-474-7837 (1-877-4sister) or go to www.sisterstudy.org to find out more. This is important if you have a sister that has had breast cancer. Conducted by NIEHS one of NIH of the US dept. of Health and Human Services.

AS ALWAYS- we can't move toward a World without Breast Cancer with out YOU ! It takes all of us to make sure "Cancer Fatigue" doesn't slow our course and lead to the apathy that kills....

for your information;

Breast Cancer KILLS more people in one year than those that have died in all the wars of the 20th century!

